



# Declaration of Candidacy

Candidates for election as Second Vice President or Director Elected Nationally must complete this form and submit it to the Executive Director at the principal headquarters of DRI by 5:00 PM (CDT) on July 1<sup>st</sup> of the year in which the election is held.

**National Director Requirements** - Directors Elected Nationally or by Region must be Individual Members of the Corporation admitted to the practice of law. Each such director must meet the following qualifications at the time of election: (a) The candidate shall have been a DRI member for a total of at least five (5) years, and (b) The candidate shall have been a member of at least one DRI substantive law committee for at least three (3) years, and (c) The candidate must have registered for and attended at least one (1) DRI Annual Meeting within the previous three (3) years, and, within the three (3) years prior to the final day of the Annual Meeting, the candidate must have 1) registered for and attended at least two (2) DRI seminars, or 2) registered for and attended one (1) DRI seminar and one (1) DRI Regional Meeting.

Position sought

X Second Vice President\*     Secretary- Treasurer     National Director

\*If you have declared your candidacy for Second Vice President and are not the successful candidate, will you consider the Secretary - Treasurer Officer position?

X Yes     No

Name Lloyd R. Jones

Firm/Company Law Office of Lloyd R. Jones (Farmers Insurance Staff Counsel)

Address 230 S. 500 E., Suite 400, Salt Lake City, UT 84102

Telephone    (801) 517-3032 Direct    Cell    Phone  
(801) 244-5848

E-mail    lloyd.jones@farmersinsurance.com

Born (location)    Murray, Utah

## Education

---

J.D. 1993: University of Utah, S.J. Quinney College of Law, Managing Editor; *Journal of Energy, Natural Resources and Environmental Law*, Vice President of the Student Bar

B.A. 1989: University of Utah. Political Science, International Relations Certificate.

B.A. 1989: University of Utah. Psychology, Minor in French.

## Awards and achievements

---

Listed Best Lawyers in Utah (Civil Litigation)  
Utah State Bar Examiner (Federal Civil Procedure)  
Presenter Rule 26 Expert Discovery Utah Litigation Section

## CLE

Presenter Appellate Updates Utah Defense Lawyers

## Association

Utah Supreme Court Appointment to the Utah Small Claims Jury Committee

Bishop (local congregational spiritual and administrative leader for approximately 500 people).

## Areas of practice: Tort defense

---

Years as a defense attorney: 24 years (10 years in Idaho)

---

## Employment history

---

**Farmers Insurance Branch Legal Office-Salt Lake City.** 2001- current, Managing Attorney, Farmers Insurance Branch Legal Office Claims Litigation. Handle all third-party claims and lawsuits and selected first-party claims Farmers' insureds. National Large Loss Qualified. Conduct discovery, trials, arbitrations, mediations and appeals.

**Stowell Jones, PLLC.** 1998-2001, Shareholder in a small general litigation firm. Branch office in Price, Utah. Litigated business and commercial disputes, torts, and criminal defense.

**Watkiss Dunning & Skordas.** 1995-1998, Associate in litigation firm. Defense litigation, focused on products liability, franchise disputes, employment law, environmental law and criminal defense. Drafted pleadings, conducted discovery, trial and appellate work.

**Utah Court of Appeals.** 1994-1995, Judicial Clerk, Honorable Russell W Bench. Research and draft bench memoranda and draft opinions for appellate court in administrative, civil and criminal issues.

**Johnson, Holbrook & Schifferli.** 1993-1994, Legal clerk and associate, Research and draft legal documents in Property law.

#### Noteworthy defense work

---

I argued before the Utah Supreme Court invalidating Salt Lake City's ordinance allowing bicycles to ride in any marked bicycle lane conflicted with Utah State Statute requiring that bicycles ride on the right-hand side of the road. Hansen v. Eyre, 116 P.3d 290 (Utah 2005).

In McGibbon v. Farmers Ins. Exchange, 345 P.3d 550 (Utah 2015), I was able to argue that the appellate courts did not have jurisdiction over Plaintiff's interlocutory appeal because the trial court granted Farmers' Motion to Compel Arbitration and dismissed Plaintiff's case which terminated the trial court's jurisdiction over the case. Plaintiff's remedy was a direct appeal.

In a stereotypical scenario where the insurance carrier denied an elderly woman's claim, I tried to a jury, a case where a restaurant manager inadvertently close-lined Plaintiff, who was approaching him from behind, when he stuck out his arm to direct other customers towards a host. The jury found that the manager did not act negligently and that Plaintiff, who had seen the manager raising his arms to direct customers during her time at the restaurant, was comparatively negligent. Plaintiff had suffered compression fractures at 2 levels of her spine and incurred significant medical costs. Despite increased pressure to settle the claim, we went to trial and Plaintiff and her daughter were caught in several inconsistencies and the jury awarded a defense verdict.

I have also lobbied and testified before several Committees in the Utah Legislature regarding first party claims, bicycle and motorcycle helmet laws and small claims reform.

Following a Utah Supreme Court decision finding that small claims defendants were being denied their constitutional right to a jury trial, I was the only attorney to conduct a small claims jury trial de novo. Because of that experience, I was invited by the Utah Supreme Court to participate on a committee to promulgate rules that governed the future use of the jury in small claims cases.

**Professional affiliations:** DRI, Utah Defense Lawyers Association, Utah State Bar, Idaho Bar Association

**DRI member since 2006**

**Please describe your previous involvement in DRI, including but not limited to, leadership positions held. Projects contributed to, Committee memberships, presentations given, and written materials authored. Special accomplishments should also be noted.**

DRI Staff Counsel Initiative 2018 to current. I have had the honor of helping DRI reach out to staff counsel and work on recruiting staff counsel and generating content to help staff counsel feel that DRI is their home.

Mid-Region Director. The Mighty Mid Region (Colorado, Iowa, Kansas, Missouri, Nebraska and Utah) I have attended all of the DRI Board Meetings, Leadership Conferences and 14 of 18 State Annual Meeting held in the six states in the region. I led 2 Regional Meetings with the invaluable aid of Cheryl Palombizio and the SLDO and State Representatives. I also co-led a Super Region Meeting with Melissa Roeder involving the Pacific, Northwest and Mid Regions.

Managing Partner Advisory Committee. I have participated in organizing and implementing the Managing Partner Conferences over the last 3 years.

Member, Regional Director Roundtable. I participated in Roundtable discussions leading to the change in State Representative and Regional Director Reports. We also have followed up on Regional Director's duties and how to respond to SLDOs and how to run a Region meeting. Board Community Chair. Encouraged Board Members to utilize the Board Community for reports, suggestions, question and discussion.

Board Liaison to the Insurance Law Committee. Work with the great Insurance Law Committee and help them with questions that would arise regarding DRI positions.

Past Board Liaison to the Workers Compensation Committee, Member of the Diversity and Inclusion Committee, Member of the Lawyer Professionalism and Ethics Committee, Member of the Litigation Skills Committee

**List any leadership roles in other defense organizations.**

President, UDLA 2011-12 during which we were able to achieve the highest membership number at over 200. Vice-President UDLA, Board Member UDLA, 2006 – present.

**Describe your goals if you are elected to the above position.**

---

I see a great opportunity with following up and advocating the inclusion of insurance and corporate staff counsel as DRI members. Currently, we are only able to find less than 100 DRI members that fit into the Staff Counsel. This has been an under-appreciated member opportunity for DRI. I am very glad that DRI is reaching out to Staff Counsel and started the Staff Counsel Initiative. As the number of staff counsel grows in the country and reduced perception of their threat to defense counsel, they provide a significant member opportunity that I feel I could be in a unique position to build. Particularly as insurance carriers see that DRI values their position by including them in the DRI officer track. I would like to be able to market to the respective carriers as an officer and to present them a membership package for which they can budget.

As the Voice of the Defense Bar, DRI needs to continue its support for legal innovation and sound policy that will benefit our members and the clients they represent. I see great value in continuing the focus on expanding membership value so that we maintain a strong organization that can use its resources to influence the civil justice system. DRI should continually look for opportunities to strengthen strategic alliances and even one-issue joint ventures, to make sure that our members and their clients' best interests are guarded and protected.

Internally, I would advocate continuing cross-pollination of our SLDO leadership/members with the SLC leadership/members to reduce redundancies and to mutually support each other and reduce the perceived "zero-sum game" that each may have with one another. Like most challenges, when people see the other side's efforts and gain an appreciation for what they are doing and contributing, I find that the resulting collaboration creates an even more dynamic synergy.

Financially, DRI must remain strong financially and continue its movement towards more economically streamlined processes, overhead and products. As DRI transitions several areas, it must maintain its strategic outlook and continue to pursue multiple streams of income to avoid over-reliance on income that may disappear fairly quickly.

I am confident that DRI's constant re-evaluation and strategic thought processes are keeping it moving in the right direction.

What do you believe is the most important issue confronting the defense bar?

Adapting to the constant changes in technology, the disappearance of trial attorneys and understanding our clients' needs and wants. Technological advances and the need for attorneys to be able to understand its impact and effectively utilizing it to help our clients is a constant challenge to a traditionally

slow changing defense bar. Most recently, DRI and other organizations have sped up their adaptation to changing legal service landscapes by initiating membership and technological programs. The key is to simplify the processes so that members are not overwhelmed and clients are better served.

Moreover, experienced trial attorneys are aging out of the system and few younger attorneys have been able to step into that role either because of their inexperience or because clients. Adding to that, business decisions to avoid taking cases to a jury are resulting in long-term higher expenses as clients now budget for settlement rather than litigation. DRI can continue to be a driving force in the world to remind our clients and society of the value of jury trials as effective resolutions to disputes.

Finally, the defense bar and the individuals and industries it serves, must continually effectively communicate one with another to make sure that the defense bar understands its client base while being able to provide legal services that will guide and aid their clients resolve conflict and avoid potential issues.

---

#### Define the appropriate role for DRI as the national defense bar organization.

I appreciate the question which places DRI as “the” national defense bar organization. DRI is positioned to continue as the leader in advocating the essential and proper role of the adversarial judicial system to resolve civil disputes. DRI’s larger size gives it the resources and ability to be the thought leader in civil justice discussions, best practice and education of our DRI members, our present clients, our potential clients and policy makers at every level. DRI needs to continue to both look internally at the services we provide our members and potential members to keep DRI a large enough organization to continue such valued programs as ALI, supporting NFJE, its amicus efforts and being a legal influencer in policy issues that impact the defense bar’s ability to effectively represent its clients.

---

#### Hobbies and/or interests

I love traveling, hiking, skiing and reading. I recently co-founded a foundation to raise money to preserve and restore the architecturally significant old Murray 1<sup>st</sup> Ward Chapel built in 1907. I have enjoyed watching/coaching soccer and lacrosse. I enjoy playing golf and tennis.

---

#### Family

My fantastic wife is Sherry Jones. I have three wonderful children (Alea a civil engineer with JUB, Michael, my autistic favorite son who is at SLCC and working for Jimmy John’s and my baby girl, Madeleine, who just got her associate’s degree at Utah State and is transferring to the U in Sociology, for now) along with a great son-in-law (Joe Nielson, who is the streets manager for

North Logan City). We have a Welsh Corgi (Daisy) and a dog of less clear lineage (Bear) who walks me every morning.