Women in the Law
Directing Your Success

- Back by popular demand: innovative networking through small group activities
- Learn to create and tell stories that have the power to sway juries, judges, and clients
- Practical tips for attaining leadership roles and developing your personal brand
- Insightful and engaging presentations with in-house corporate leaders

January 31–February 2, 2018
Nobu Eden Roc Resort
Miami Beach, FL
The DRI Women in the Law Seminar brings together national leaders in corporations, firms, the judiciary, and business to provide practical tips for handling legal and career-development issues. Our faculty includes top-rated outside counsel, in-house lawyers from the most recognized companies in the world, distinguished judges, and innovators in business. A wide range of topics will be discussed, from attaining leadership roles and building negotiating skills to developing a case storyline and understanding the next U.S. Supreme Court term. Our uniquely designed program not only provides top-notch CLE, it also invigorates attendees through innovative networking opportunities and skills to direct their success.

Janet L. Hickson  
Program Chair

Diane Fleming Averell  
Committee Chair

Marie E. Chafe  
Program Vice Chair

Kelly A. Williams  
Committee Vice Chair

E. Todd Presnell  
Law Institute

PRESENTED BY DRI’s Women in the Law Committee
What You Will Learn

- Key aspects of presenting persuasive storylines and characters from screenwriters, an Emmy Award-winning actor, and a digital persuasion expert
- Concrete steps to handle difficult negotiations
- Insights and predictions about the next Supreme Court term
- Top tips from in-house counsel on how to set yourself apart
- About the inner workings of the Judicial Panel on Multidistrict Litigation and the efforts to engage more women in leadership roles

“This is the best seminar I have ever attended. It provides practical information and advice in a fun interactive format and provides more true and meaningful networking opportunities.”

Get Started

1. Review the brochure and identify sessions of interest to you
2. Share this brochure with colleagues
3. Register online or complete the form in the back
4. Download the DRI App and make use of its features to get the most out of this program
5. Share on social media

Maximize Your DRI Seminar Experience

No one gets you connected like DRI.

- Use the DRI App to customize your schedule, view course materials, and communicate with fellow attendees and speakers.
- Access the DRI Women in the Law Committee Community to network with individual members. Share articles, post blogs, and connect with others on the latest trends in your area of practice.
- Discover the DRI Client Connection—meet in-house and claims professional registrants and speakers.
PROGRAM SCHEDULE

WEDNESDAY, JANUARY 31
1:00 p.m. Registration
2:00 p.m. Strategic Steps for Building Your Professional Brand
   In this workshop, attendees will conduct a comprehensive assessment of their current personal brand, create a brand-building and networking strategy, and perfect the branding process through interactive breakouts with in-house counsel.
   Paula T. Edgar, PGE LLC, Brooklyn, NY
5:00 p.m. Adjourn
6:00 p.m. Networking Reception
   SPONSORED BY FDLA—Florida Defense Lawyers Association
   Polsinelli
7:30 p.m. Dine-Arounds | Join colleagues and friends at selected restaurants for dinner (on your own). More details onsite.

THURSDAY, FEBRUARY 1
7:00 a.m. Registration
7:00 a.m. Continental Breakfast
   SPONSORED BY Porzio Bromberg & Newman PC
8:00 a.m. Welcome and Introduction
   Janet L. Hickson, Shook Hardy & Bacon LLP, Irvine, CA
   E. Todd Presnell, Bradley Arant Boult Cummings LLP, Nashville, TN
8:10 a.m. Leading the Way Forward
   In this inspiring keynote address, an artist, director, and producer shares her personal and professional story that led her to create the series Seeing Is Believing: Women Direct. Learn how remarkable women in film successfully drive through creative, cultural, and professional obstacles similar to those faced in the legal profession.
   Cady McClain, Women Who Film, Los Angeles, CA
9:00 a.m. The Inside World of Multidistrict Litigation: More Seats at the Table
   Multidistrict litigation can be daunting. In this informative session, you will learn practical tips on how to handle MDLs effectively, the effect of the ABA’s research about women in leadership roles in MDLs, and how to gain more access to those roles.
   Marcy Hogan Greer, Alexander Dubose Jefferson & Townsend LLP, Austin, TX
   Denise F. Keane, Altria Group Inc., Richmond, VA
   The Honorable Kathryn H. Vratil, US District Court for the District of Kansas, Kansas City, KS
10:00 a.m. Refreshment Break
   SPONSORED BY Bick Law LLP
   Womble Bond Dickinson (US) LLP
10:15 a.m. Breakout Sessions (see page 3)
11:15 a.m. The Supreme Court: Big Cases, Developing Trends, a New Justice, and What It All Might Mean for 2018
   Mr. Dupree will discuss recent SCOTUS cases and preview the cases to be decided this term. He will discuss rulings and trends, as well as notable constitutional and other high-profile cases likely to change the course of the law.
   Thomas H. (Tom) Dupree, Jr., Gibson Dunn & Crutcher LLP, Washington, DC

“This seminar is one that I always try to make time for. It is always affirming, educational, and inspiring. I come back home with new skills, new energy, and the tools I need to move my career forward.”

Denotes the DRI CLIENT CONNECTION: In-house and claims professional speakers
12:15 p.m. **Awards Luncheon**  
**SPONSORED BY** Hepler Broom LLC  
Lightfoot Franklin & White LLC  
MRC  
Tucker Ellis LLP

3:15 p.m. **Refreshment Break**  
**SPONSORED BY** Barnes & Thornburg LLP  
Cranfill Sumner & Hartzog LLP

1:30 p.m. **The Power of Persuasive Writing**  
When you type a brief, send an email, or tweet, how persuasive are you? Understand the psychology behind why some people’s messaging wins arguments, while others don’t hit their marks. Learn how to influence your target audience effectively by becoming a better writer in the digital age.  
**Erin Gargan**, Socialite Agency, Laguna Beach, CA  
**Melissa Lin**, Righi Fitch Law Group, Phoenix, AZ  
**Jennifer F. Nutter**, Hood Law Firm LLC, Charleston, SC

2:30 p.m. **Women in the Law Committee Meeting**  
(open to all)

6:00 p.m. **Networking Reception**  
**SPONSORED BY** Thompson Hine Spotlight on Women

7:00 p.m. **Networking Event** | Join us for an evening of networking fun. More information coming soon.

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**BREAKOUT SESSIONS**

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| **The Ins and Outs of Corporate Representative Depositions**  
This presentation will focus on the practical “how-tos” of choosing and preparing a corporate representative, as well as delving into the potential minefields involved in producing and taking corporate representative depositions, with perspective offered by both in-house and outside counsel.  
**Karen R. Glickstein**, Polsinelli PC, Kansas City, MO  
**Heather Hamilton**, Sprint, Overland Park, KS |

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| **Preparing to Win**  
Geared toward more experienced attorneys, this presentation will help you learn effective strategies to prepare witnesses to spot and respond to “reptilian” questions in real time.  
**Kristin P. Herber**, Under Armour Inc., Baltimore, MD  
**Hildy M. Sastre**, Shook Hardy & Bacon LLP, Miami, FL |

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| **Succession Planning—It Is Never Too Early**  
Regardless of where you are in your career, succession planning should be on your mind. During this interactive session, Truda Chow will share the “musts” of succession planning. She will walk through a high-level succession planning framework and work through audience-driven questions.  
**Truda Chow**, LawVision Group LLC, Chicago, IL |

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| **Best Practices Roundtable** (for corporate counsel only)  
Learn tips and best practices on hot topics facing in-house counsel, ranging from e-discovery, to privacy, to compliance issues. |

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Denotes the DRI CLIENT CONNECTION: In-house and claims professional speakers
FRIDAY, FEBRUARY 2

7:30 a.m. Registration

7:30 a.m. Continental Breakfast

8:00 a.m. Announcements
  Marie E. Chafe, Cornell & Gollub, Boston, MA

8:05 a.m. Breakfast with the Bosses: Power Panel
  A panel of in-house counsel discuss hot legal issues, emerging trends in litigation and in the regulatory landscape, what keeps them up at night, outside counsel best practices, and things that you can do to set yourself apart.
  MODERATOR | Sarah K. Rathke, Squire Patton Boggs LLP, Cleveland, OH
  Melanie D. Margolin, Cummins Inc., Indianapolis, IN
  Patricia A. (Patty) Motta, American Greetings Corporation, Westlake, OH
  Loree J. Shelko, Meritor Inc., Troy, MI

9:05 a.m. Character Isn’t a Dirty Word—It’s the Only Word
  Through an engaging presentation using movie clips, screenwriting techniques, and groundbreaking research in neuroscience and psychology, you will learn the importance of presenting cases in the form of stories and developing your witnesses as characters who can present your storyline to a jury.
  Gary S. Gildin, Pennsylvania State University Dickinson Law, Carlisle, PA
  Joseph (Joe) Myers, Storyshop Films, Lemont, PA

10:05 a.m. Refreshment Break
  SPONSORED BY Ray Quinney & Nebeker

10:20 a.m. Leveraging Gender Differences in Negotiation
  In this interactive session, you will enhance your negotiating skills and learn concrete tips for having difficult conversations, making yourself heard, and earning authoritative respect among your peers.
  Tara Kelly, BP America Inc., Houston, TX

11:15 a.m. And the Nominees for Most Entertaining Ethical Grievances Are...
  Join us as we peruse through some of Hollywood’s most famous (and infamous) attorneys, as they unwittingly engage in one ethical misstep after another.
  M. Amy Carlin, Morgan Brown & Joy LLP, Boston, MA

12:15 p.m. Adjourn

Wireless Access SPONSORED BY Butler Weihmuller Katz Craig LLP | Robson Forensic Inc.

“\nThis was an extremely refreshing opportunity to be surrounded by women. I found it easy to discuss career goals that I may not normally voice and to ask questions that I definitely would not feel comfortable asking in a traditional environment.”

Denotes the DRI CLIENT CONNECTION: In-house and claims professional speakers
January 10, 2018 (please allow 10 days for processing). Registrations received after January 10, 2018, will be processed on-site.

Refund Policy
The registration fee is fully refundable for cancellations received on or before January 10, 2018. Cancellations received after January 10 and on or before January 17, 2018, will receive a refund, less a $100 processing fee. Cancellations made after January 17 will not receive a refund, but a $100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI’s Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

Discounts
Group Discount The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is $775, regardless of membership status if received on or before January 3, 2018. After January 3, the group rate is $875. All registrations must be received at the same time to receive the discount.

Travel Discounts DRI offers discounted meeting fares on various major air carriers for DRI Women in the Law Seminar attendees. To receive these discounts, please contact Direct Travel, DRI’s official travel provider, at 800.840.0908. As always, to obtain the lowest available fares, early booking is recommended.

Hotel Accommodations
A limited number of discounted hotel rooms have been made available at Nobu Eden Roc Resort, 4525 Collins Avenue, Miami Beach, FL 33140. Take advantage of the group rate of $319 Single/Double in one of two ways:

1) Reserve online: Click here or visit dri.org and go to the DRI Women in the Law Seminar page and click on the “Book hotel” button.

2) Or contact the hotel directly at 305.531.0000 and mention the DRI Women in the Law Seminar.

The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by January 3, 2018, to be eligible for the group rate. Requests for reservations made after January 3, 2018 are subject to room and rate availability.

Registration Policy
Save $100 when you register by January 3, 2018. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI App. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by

CLE Accreditation
This seminar has been approved for MCLE credit by the State Bar of California for up to 8.75 hours, including 1 hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.
Faculty

Click on any name to view bio.

Diane Fleming Averell, Porzio Bromberg & Newman PC, Morristown, NJ
M. Amy Carlin, Morgan Brown & Joy LLP, Boston, MA
Marie E. Chafe, Cornell & Gollub, Boston, MA
Truda Chow, LawVision Group LLC, Chicago, IL
Thomas H. (Tom) Dupree, Jr., Gibson Dunn & Crutcher LLP, Washington, DC
Paula T. Edgar, PGE LLC, Brooklyn, NY
Erin Gargan, Socialite.Agency, Laguna Beach, CA
Gary S. Gildin, Pennsylvania State University Dickinson Law, Carlisle, PA
Karen R. Glickstein, Polsinelli PC, Kansas City, MO
Marcy Hogan Greer, Alexander Dubose Jefferson & Townsend LLP, Austin, TX
Heather Hamilton, Sprint, Overland Park, KS
Kristin P. Herber, Under Armour Inc., Baltimore, MD
Janet L. Hickson, Shook Hardy & Bacon LLP, Irvine, CA
Denise F. Keane, Altria Group Inc., Richmond, VA
Tara Kelly, BP America Inc., Houston, TX
Melissa Lin, Righi Fitch Law Group, Phoenix, AZ
Melanie D. Margolin, Cummins Inc., Indianapolis, IN
Cady McClain, Women Who Film, Los Angeles, CA
Patricia A. (Patty) Motta, American Greetings Corporation, Westlake, OH
Joseph (Joe) Myers, Story Shop Films, Lemont, PA
Jennifer F. Nutter, Hood Law Firm LLC, Charleston, SC
E. Todd Presnell, Bradley Arant Boult Cummings LLP, Nashville, TN
Sarah K. Ratliff, Squire Patton Boggs LLP, Cleveland, OH
Hildy M. Sastre, Shook Hardy & Bacon LLP, Miami, FL
Loree J. Shelko, Meritor Inc., Troy, MI
The Honorable Kathryn H. Vratil, US District Court for the District of Kansas, Kansas City, KS
Kelly A. Williams, Houston Harbaugh PC, Pittsburgh, PA

View faculty bios on the Women in the Law Seminar webpage; click on “View speakers” button.

“This was my first Women in the Law seminar and I thought it was fabulous! Great ideas and also reinforcement of knowledge related to business and the importance of networking and the fact it can be a lot of fun.”

DRI networking. At your fingertips!

Use the DRI App to enhance your seminar experience
- View the program and customize your schedule
- View speaker bios and contact info
- Use the attendee list to create new connections
- Keep notes
- Access seminar materials
- Use social media links to share your experience with others

Search DRI App in your app store
CLE for Your Practice

December 7–8, 2017
Insurance Coverage and Practice Symposium
Sheraton New York
Times Square Hotel, New York, NY

December 7–8, 2017
Professional Liability
Sheraton New York
Times Square Hotel, New York, NY

January 25–26, 2018
Civil Rights and Governmental Tort Liability
Hilton New Orleans Riverside,
New Orleans, LA

February 7–9, 2018
Product Liability Conference
San Diego Marriott Marquis,
San Diego, CA

March 1–2, 2018
Medical Liability and Health Care Law
Manchester Grand Hyatt, San Diego, CA

March 1–2, 2018
Toxic Torts and Environmental Law
Sheraton Nashville Hotel, Nashville, TN

March 14–16, 2018
Appellate Advocacy
Planet Hollywood, Las Vegas, NV

March 14–16, 2018
Trial Tactics
Planet Hollywood, Las Vegas, NV

Publications for Your Practice

Members can access committee newsletters and seminar course materials via DRI Online at dri.org.

Newsletter Sharing Success (2 times a year)
Visit the Women in the Law Committee page on dri.org for information about the committee and related resources.

Women in the Law focus in For The Defense “Sharing Success” (regularly appearing column)

Defense Library Series
Women Rainmakers: Roadmap to Success

Diversity and Inclusion in DRI: A Statement of Principle

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI’s membership and leadership positions. DRI’s members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

Harassment and Discrimination

DRI is committed to the policy of equal opportunity regardless of race, color, religion, sex, sexual orientation, gender, national origin and disability in all of its programs and activities, as well as maintaining an environment in our programs and activities which is free from all forms of harassment or discrimination of any kind. Pursuant to this policy, if any person who attends our programs or activities experiences unlawful discrimination or harassment, this should be reported to the Executive Director so that appropriate action may be taken.
SEMINAR SPONSORS

DRI wishes to thank our sponsors for their support at this year’s seminar!

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Women in the Law Seminar  
January 31–February 2, 2018  
Nobu Eden Roc Resort | Miami Beach, FL

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Please list any special needs ____________________________

Are you a first-time attendee at this DRI seminar?  ☐ Yes  ☐ No

How many attorneys are in your firm? __________  What is your primary area of practice? ____________________________

**REGISTRATION FEE**

Registration fee includes seminar attendance, networking events, course materials, and access to the DRI App. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar.

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☐ Please charge my ☐ VISA ☐ MasterCard ☐ American Express.

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Please remit payment by **MAIL** to:  
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PHONE: 312.795.1101  |  FAX: 312.795.0749  |  EMAIL: seminars@dri.org  |  WEB: dri.org

Please remit payment by **COURIER** to:  
JP Morgan, Attn: DRI LBX 72225  
131 S. Dearborn, 6th Floor, Chicago, IL 60603

*as defined on page 5

For inclusion on the preregistration list and to receive course materials in advance, register by January 10, 2018.
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DRI is the place to secure lawyer-to-lawyer referrals.

The Women in the Law Seminar is a great place to grow your network and earn valuable CLE.

Maximize your business development and education needs at DRI Seminars.